



**CHALMERS**  
UNIVERSITY OF TECHNOLOGY



11 November 2024, Mälardalen University, AI for Society Seminar

# Navigating the White-Water World with Digital Humanism

Emergent Intelligent Technologies between Utopia and Dystopia

Gordana Dodig Crnkovic

Senior Professor of Computer Science at Mälardalen University and

Professor of Interaction Design, Chalmers University of Technology, Sweden, <http://gordana.se/>



26<sup>th</sup> International Conference on  
Model Driven Engineering Languages and Systems

MODELS 23

1–6 October 2023  
Västerås, Sweden

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Università  
della  
Svizzera  
italiana



21 March 2024/ 14:30 -16:30, USI Campus Est  
<https://www.usi.ch/en/feeds/27126>

University of Italian Switzerland, or University of Lugano

# ▶ Navigating the White-Water World with Digital Humanism

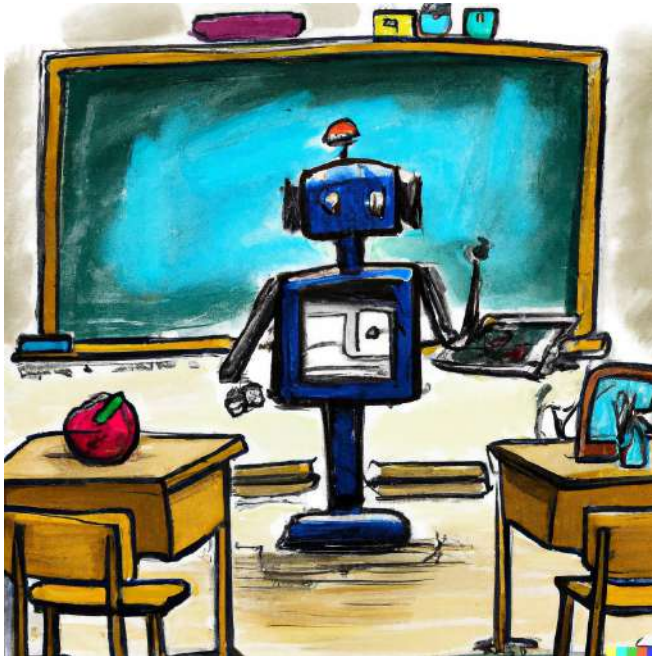
Emergent Intelligent Technologies between Utopia and Dystopia

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**Proyecto ELAI:**  
**Lecciones éticas de la**  
**inteligencia artificial**  
Ethical Lessons of Artificial Intelligence



Alexandra Koch, Pixabay

Gordana Dodig-Crnković  
Mälardalen University &  
Chalmers University of Technology,  
Sweden

**Navigating the White-Water World  
with Digital Humanism**

April 12th, 2024



Carlos III University of Madrid

<https://demaquinaseintenciones.wordpress.com/elai/>

Salón de Grados, Edificio Padre Soler, campus de Leganés.

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<https://www.usi.ch/en/feeds/27126> 12 April 2024

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# Digital Ethics and the Connected World

3.0 ECTS

Vienna University of Technology, TUW 7 May 2024

## Day 4 Navigating the White-Water World with Digital Humanism

Gordana Dodig-Crnkovic  
Chalmers University of Technology  
Mälardalen University, Sweden  
<https://gordana.se/>

# My affiliations



School of Innovation, Design and Engineering

Division of Computer Science and Software Engineering

Research groups:  
Artificial Intelligence and Intelligent Systems  
Ubiquitous Computing



Department of Computer Science and Engineering

Computer Science and Software Engineering Division

Research groups:  
Interaction Design and Software Engineering  
Critical Robotics



GÖTEBORGS  
UNIVERSITET

# My background - from formal to natural languages

Thus we have

$$B = \sum_{J_C M_{L_C}} (-1)^{\lambda_r + \lambda_s + L_C} \delta(J_r, \lambda_r) \delta(J_s, \lambda_s) \langle L_C M_{L_C} 00 | J_C M_{J_C} \rangle \times \sum_{L_C M_{L_C}} \langle (l_r L_r) \lambda_r (l_s L_s) \lambda_s; L_C | (l_r l_s) l_C \rangle \langle L_r L_s \rangle L_C; L_C \quad (54)$$

$$\times \langle l_r m_r l_C m_{L_C} | L_C M_{L_C} \rangle \langle Y_l, Y_{l_r} \rangle_{l_r} \langle Y_{l_s}, Y_{l_s} \rangle_{l_s} \langle \chi^{S_r=0} \chi^{S_s=0} \rangle_{S_C=0}$$

The whole expression for A may be thereafter written as

$$A = \sum_{J_C M_{L_C}} (-1)^{\lambda_r + \lambda_s + L_C} \delta(J_r, \lambda_r) \delta(J_s, \lambda_s) \langle L_C M_{L_C} 00 | J_C M_{J_C} \rangle \times \sum_{L_C M_{L_C}} \langle (l_r L_r) \lambda_r (l_s L_s) \lambda_s; L_C | (l_r l_s) l_C \rangle \langle L_r L_s \rangle L_C; L_C \quad (55)$$

$$\times \langle l_C m_{l_C} l_C M_{L_C} | L_C M_{L_C} \rangle \langle Y_l, Y_{l_r} \rangle_{l_r} \langle Y_{l_s}, Y_{l_s} \rangle_{l_s} \times \langle \chi^{S_r=0} \chi^{S_s=0} \rangle_{S_C=0} R_{n_r, l_r} R_{n_s, l_s} R_{N_r, L_r} R_{N_s, L_s}$$

After Moshinsky-Talmi transformation  $(N_r L_r; N_s L_s) \rightarrow (n_C l_C; N_C L_C)$  it reads

$$A = \sum_{J_C M_{L_C}} (-1)^{\lambda_r + \lambda_s + L_C} \delta(J_r, \lambda_r) \delta(J_s, \lambda_s) \langle L_C M_{L_C} 00 | J_C M_{J_C} \rangle \times \sum_{L_C M_{L_C}} \langle (l_r L_r) \lambda_r (l_s L_s) \lambda_s; L_C | (l_r l_s) l_C \rangle \langle L_r L_s \rangle L_C; L_C \quad (56)$$

$$\times \langle l_C m_{l_C} l_C M_{L_C} | L_C M_{L_C} \rangle \langle Y_l, Y_{l_r} \rangle_{l_r} \langle Y_{l_s}, Y_{l_s} \rangle_{l_s} R_{n_r, l_r} R_{n_s, l_s} \langle \chi^{S_r=0} \chi^{S_s=0} \rangle_{S_C=0} \times \sum_{n_C l_C N_C L_C} \langle n_C l_C N_C L_C; J_C | N_r L_r N_s L_s; J_C \rangle \langle Y_{l_r}, Y_{l_r} \rangle_{l_r} R_{N_C, l_C} R_{N_C, L_C}$$

29

## Investigations into Information Semantics and Ethics of Computing

Gordana Dodig-Crnkovic



PhD in Physics, 1988  
On Alpha-decay, Department of  
Physics, University of Zagreb

PhD in Computing, 2006  
Computer Science,  
Mälardalen University

Current: Morphological  
Computing and Cognition  
AI Ethics, Digital Ethics,  
Digital Humanism



# Transformative emerging intelligent technologies

- We live in an era of **transformative AI technologies** that profoundly alter our civilization, reshape existing software and hardware, and challenge our understanding of fundamental concepts such as intelligence, consciousness, language, education, research, ethics, sustainability, government, democracy, being human, and more. It is a process of **co-evolution in mutual dependence**.
- The pace of technological advancement is **accelerating**.
- Today's technology isn't an isolated domain managed solely by specialists and industries. Instead, **technology is an integral component of a broader techno-social system**.
- As **stakeholders** in this development—both professionals and citizens—we must maintain a **long-term perspective** and actively participate in decision-making about future technologies. We can't assume that a few years from now technology will remain as it is today.
- The most dramatic development we are experiencing is in AI  
(ChatGPT launched in October 2022! GPT in 2019))

# Responses to the current dramatic development of AI. Examples of collective action

## Pause Giant AI Experiments: An Open Letter

We call on all AI labs to immediately pause for at least 6 months the training of AI systems more powerful than GPT-4.

Signatures

33711

Add your signature

MaxTegmark



Published  
March 22, 2023

Signatories include: Yoshua Bengio, Stuart Russell, Gary Marcus, Emad Mostaque, Elon Musk, Tristan Harris, Steve Wozniak and Yuval Noah Harari.

Geoffrey Hinton and Yoshua Bengio warned in May 2023:

**“Mitigating the risk of extinction from AI should be a global priority alongside other societal-scale risks such as pandemics and nuclear war,”**

The letter published by nonprofit organization Center for AI Safety.

Other signatories include researchers from the Vector Institute and Mila, as well as professors from universities across Canada. Open AI CEO Sam Altman, Microsoft CTO Kevin Scott, etc.

[Academics, CEOs sign on in support of AI regulation and Bill C-27 as Canadian companies race to adopt the technology](#)

# Recent work on AI regulation

United Nations report (2023)  
"Governing AI for Humanity"

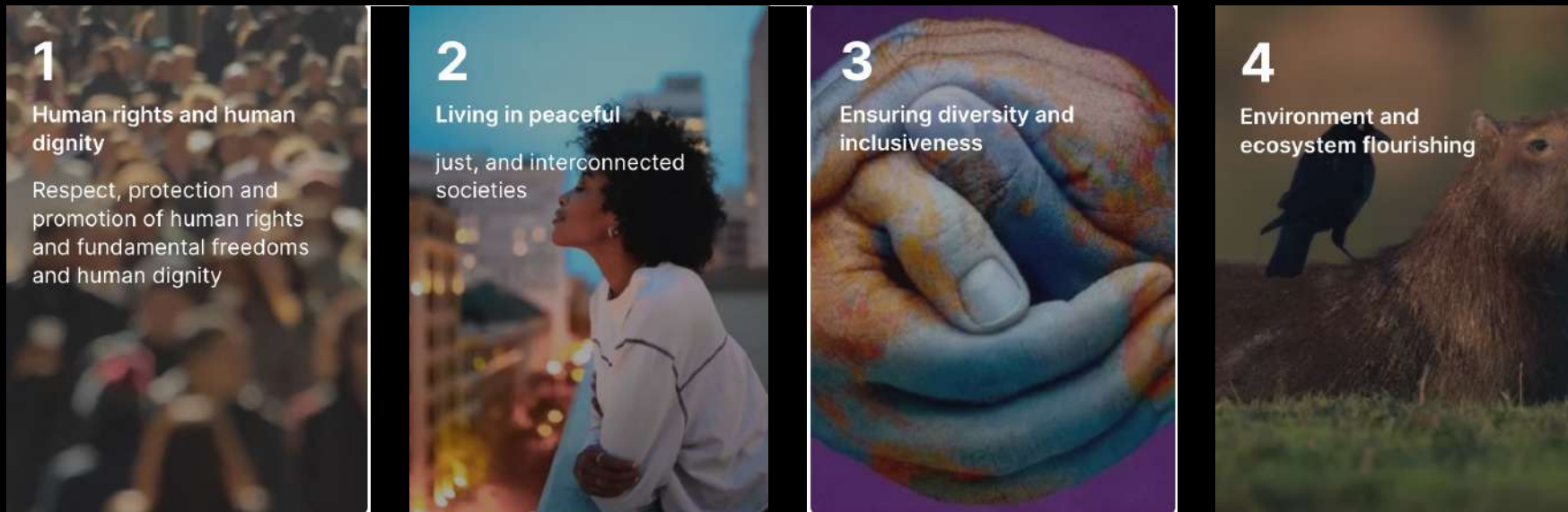
[https://www.un.org/sites/un2.un.org/files/governing\\_ai\\_for\\_humanity\\_final\\_report\\_en.pdf](https://www.un.org/sites/un2.un.org/files/governing_ai_for_humanity_final_report_en.pdf)



# UNESCO 2022

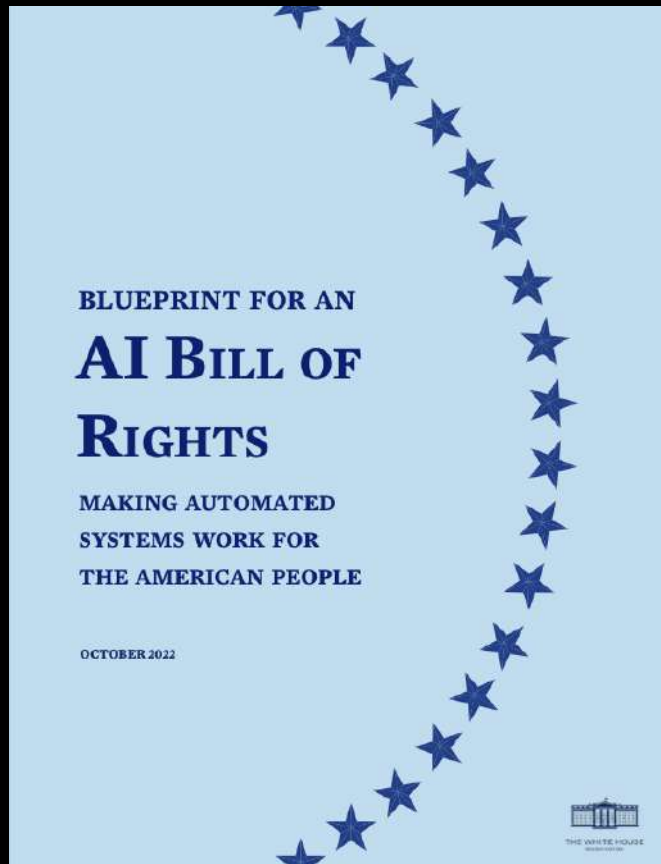
## 'Recommendation on the Ethics of Artificial Intelligence'

UNESCO's first-ever global standard on AI ethics



UNESCO: The United Nations Educational, Scientific and Cultural Organization  
<https://www.unesco.org/en/artificial-intelligence/recommendation-ethics>  
<https://www.unesco.org/en/articles/recommendation-ethics-artificial-intelligence>

# USA "AI Bill Of Rights" (2022) - principles



The US AI Bill of Rights outlines **principles**, including that people have a **right to control how their data is used and to not be discriminated against by unfair algorithms.**

It is a white paper, which does not have the force of law. It's primarily aimed at **the federal government** and could influence **which technologies government agencies acquire**, or help parents, workers, policymakers, and designers **ask tough questions about artificial intelligence systems.**

However, **it can't constrain large tech companies**, which arguably play a bigger role in shaping future applications of AI.

<https://www.whitehouse.gov/wp-content/uploads/2022/10/Blueprint-for-an-AI-Bill-of-Rights.pdf>

# EU “AI Act” (2024)

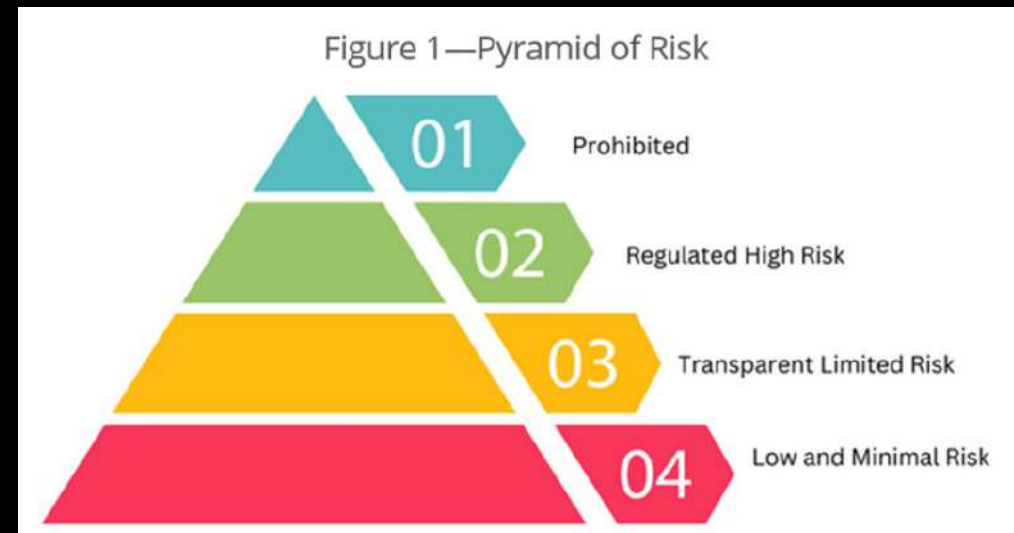
The world’s first AI legislation



AI Act, European Commission. Shaping Europe’s digital future

<https://digital-strategy.ec.europa.eu/en/policies/regulatory-framework-ai>

<https://artificialintelligenceact.eu/ai-act-explorer/>



ISACA

The European Parliament granted final approval of the EU Artificial Intelligence Act on March 13, 2024, by a vote of 523 for passage, 46 against, and 49 abstaining. The Act faces a final step – approval by EU member states – as its provisions gradually take effect.

# ASSIGNMENT OF RESPONSIBILITY: WHO DECIDES?

## Time perspective

- Short-term perspective  
We, humans, decide
- Middle-term perspective  
AGI & We co-decide
- Long-term perspective  
Superintelligence? Who decides?

## Levels of AI

- ANI (Narrow AI)
- AGI (Artificial General Intelligence)
- ASI (Artificial Super Intelligence)

## Stakeholders

- Politicians
- Legislators
- Businesses
- Requirements engineers
- Designers, Developers
- Programmers
- Deployment engineers, testers
- Maintenance engineers

Learning from experience. Feedback on development & design

# Our 'White Water World' – complex & dynamic

"We are forcing the past as a solution set. But the past as a solution set is not a viable option. We need a new toolset."

Design Unbound presents a new tool set for having agency in the world today, which we characterize as a 'white water world' – one that is rapidly changing, hyperconnected and radically contingent.

Imagination is a 'muscle that must be exercised' (John Seely Brown)

Hyperconnectivity causes a transition from equilibrium to constant **non-equilibrium**. The need for adaptivity, anticipation, and **resilience**.

Complexity science gives us a new lens through which to view **the world as one that is entangled and emerging**.



'**Wicked problems**': As soon as you start to solve them, they morph.  
"Computational irreducibility": You must run the model to see the outcome. Computation takes the same time as the process itself.



# AI UTOPIA VS. DYSTOPIA

## Utopian Scenarios

- End of Poverty and Scarcity
- Universal Access to Knowledge and Education
- Improved Healthcare and Longevity
- Reduction of Human Labor and Increased Creativity
- Personal AI assistants (agents)
- Global Cooperation and Problem-Solving

## Dystopian Scenarios

- Mass Unemployment and Economic Inequality
- Mass Surveillance and Loss of Privacy
- AI-Driven Authoritarianism
- Weaponization of AI
- Existential Risk (AI Overreach)
- Erosion of Human Autonomy and Agency

# CENTRAL OPEN QUESTIONS

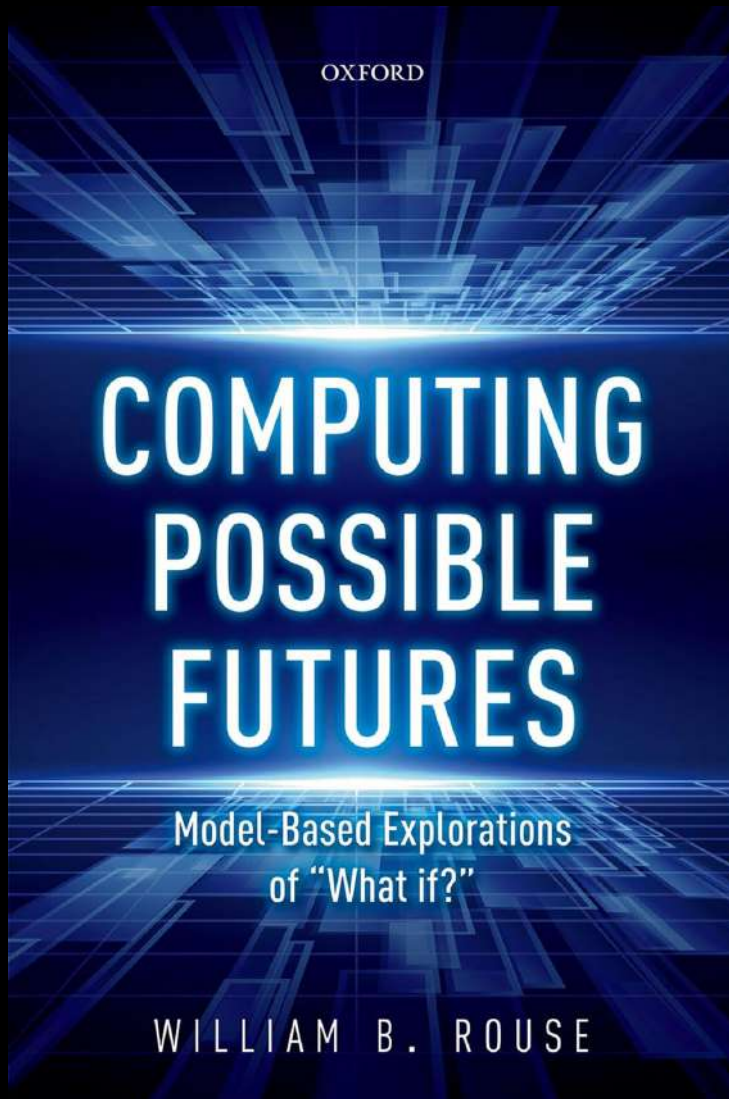
- How does the future (may) look like? We know future will not be like present. [Compare to Egypt. Ancient Egypt: Old Kingdom 500 years, "Age of the Pyramids" , The Middle Kingdom (c. 2055–1650 BCE) 400 years golden age, The New Kingdom (c. 1550–1070 BCE) 450 years of the most powerful period.]
- How can we navigate to evade dystopic scenarios in the turbulent currents of today's world, filled with disruptive intelligent technologies? (AI controlling humans, taking over, and eventually destroying humans. Humans with the help of AI enslaving other humans.)
- How can we envision the broader landscape of a future human-centered digital society? What would human flourishing mean?
- What does a desirable future look like for both humans and our planet, steering towards common preferred futures/utopias?

# Plan of the talk

- Navigating Possible Futures: *Speculative Design*
- Complexity & *Systemic Thinking*
- A White Water World & Emergence in *Ecologies of Change*
- *Value-based Human-centric Design*
- *Digital Humanism*
- A Case Study: *Ethics Of Autonomous Cars*
- Wrap-up



We are discussing **possible** futures  
with socially disruptive technologies



Formal sciences: axiomatic systems.

NARS (Non-Axiomatic Reasoning System), an adaptive AI framework that's designed to operate under conditions of uncertain, incomplete information. The combination allows AI to make decisions based on probability and evidence rather than deterministic rules, which is essential for real-world applications where data may be messy or limited.

# Design for possible & preferable futures – SPECULATIVE DESIGN

Speculative design combines **informed, hypothetical extrapolations** of an emerging technology's development with a deep consideration of the cultural landscape into which it might be deployed, to speculate on future products, systems and services.

These speculations are then used to examine and encourage dialogue on the impact a specific technology may have on our everyday lives.

Auger Loizeau

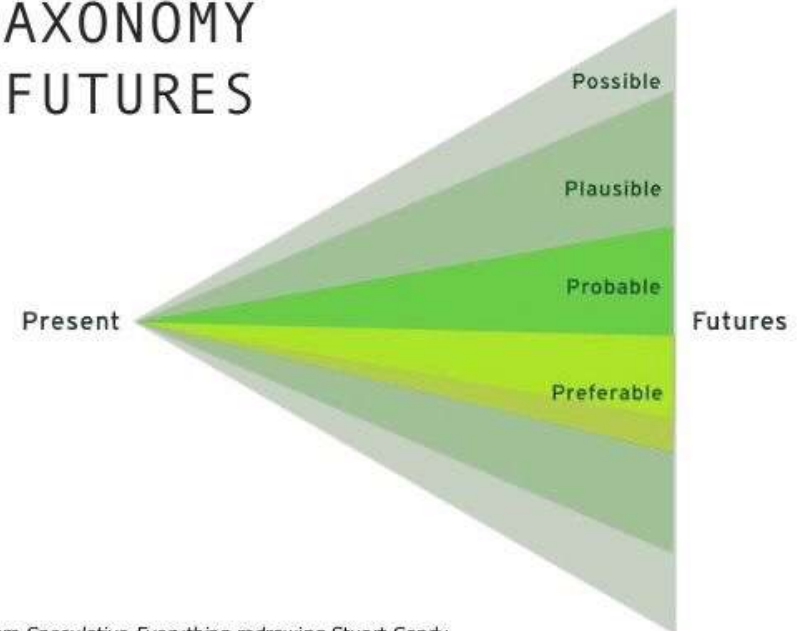
# Speculative Everything – Antony Dunne and Fiona Raby



"what if" questions

<https://www.youtube.com/watch?v=kmibm20UsoA>

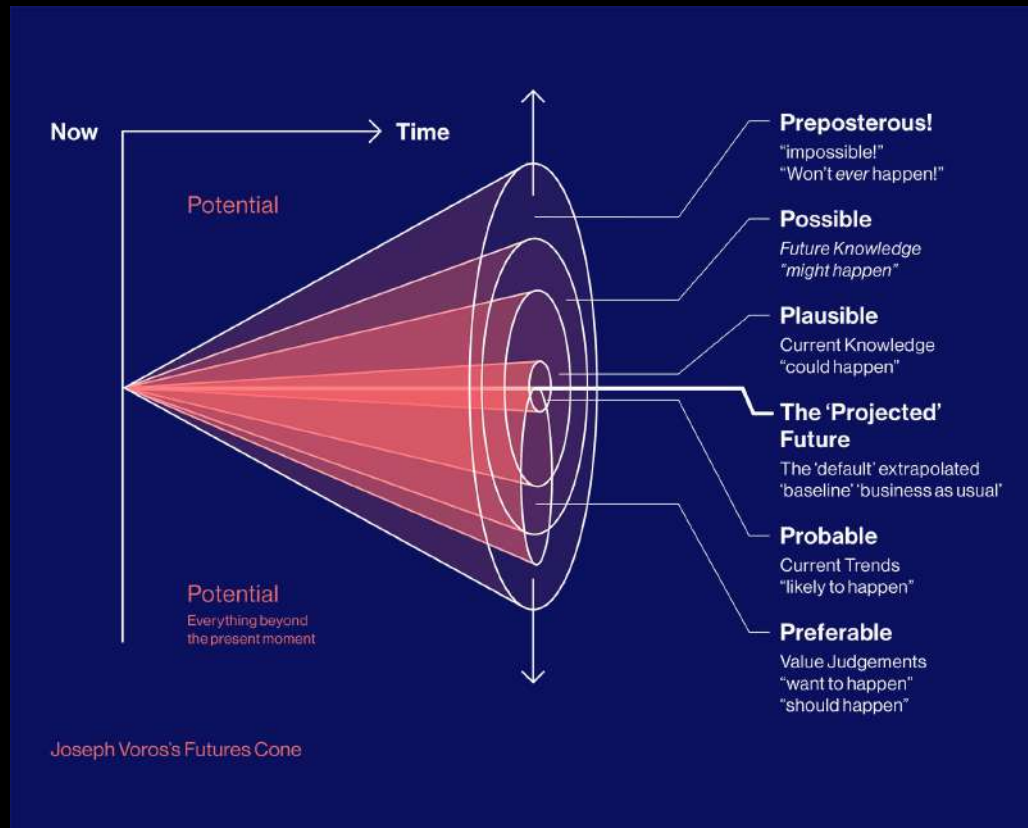
## A TAXONOMY OF FUTURES



Redrawn from *Speculative Everything* redrawing Stuart Candy

Table of Contents:  
Beyond radical design?  
A map of unreality  
Design as critique  
Consuming monsters: big, perfect, infectious  
A methodological playground: fictional worlds and thought experiments  
Physical fictions: invitations to make believe  
Aesthetics of unreality  
Between reality and the impossible  
Speculative everything.

# Speculative Design creates space to...



Arrange emerging (not yet available) technological 'elements' to **hypothesize future**, products and artifacts.

Apply **alternative plans**, motivations, or ideas to those currently driving technological development, in order to facilitate new arrangements of existing elements.

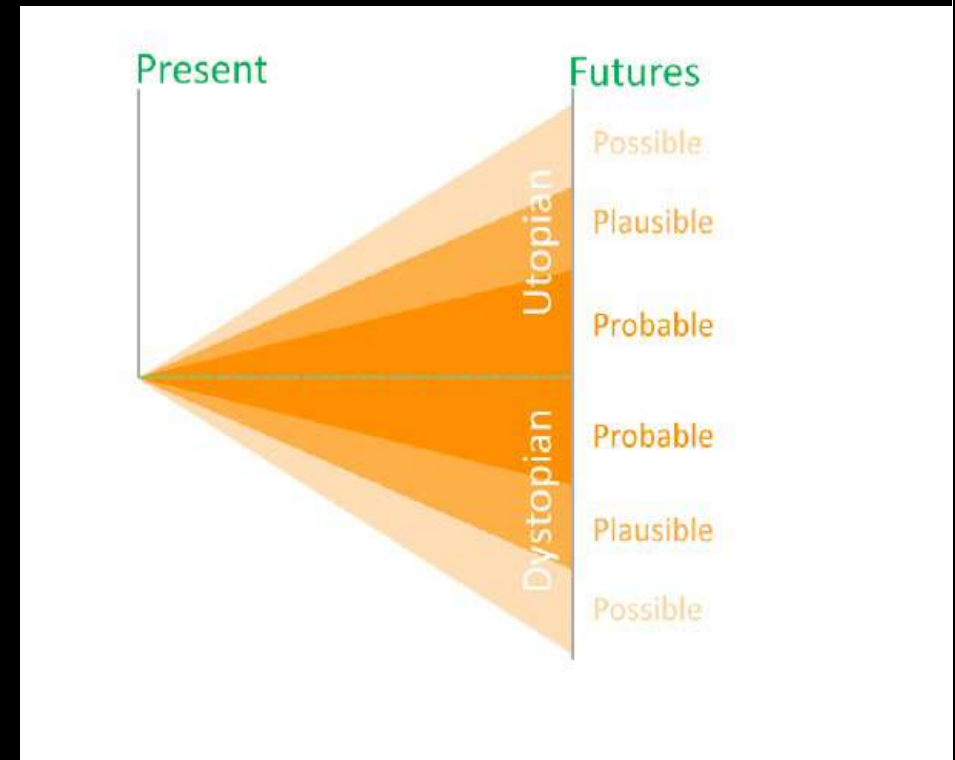
**Develop new perspectives** on big systems.

# Speculative Design Facilitates...

Exploration of 'What is a better future (with respect to the present)?'

Generating a better understanding of the potential implications of a specific (disruptive) technology in various contexts and on multiple scales – with a particular focus on everyday life.

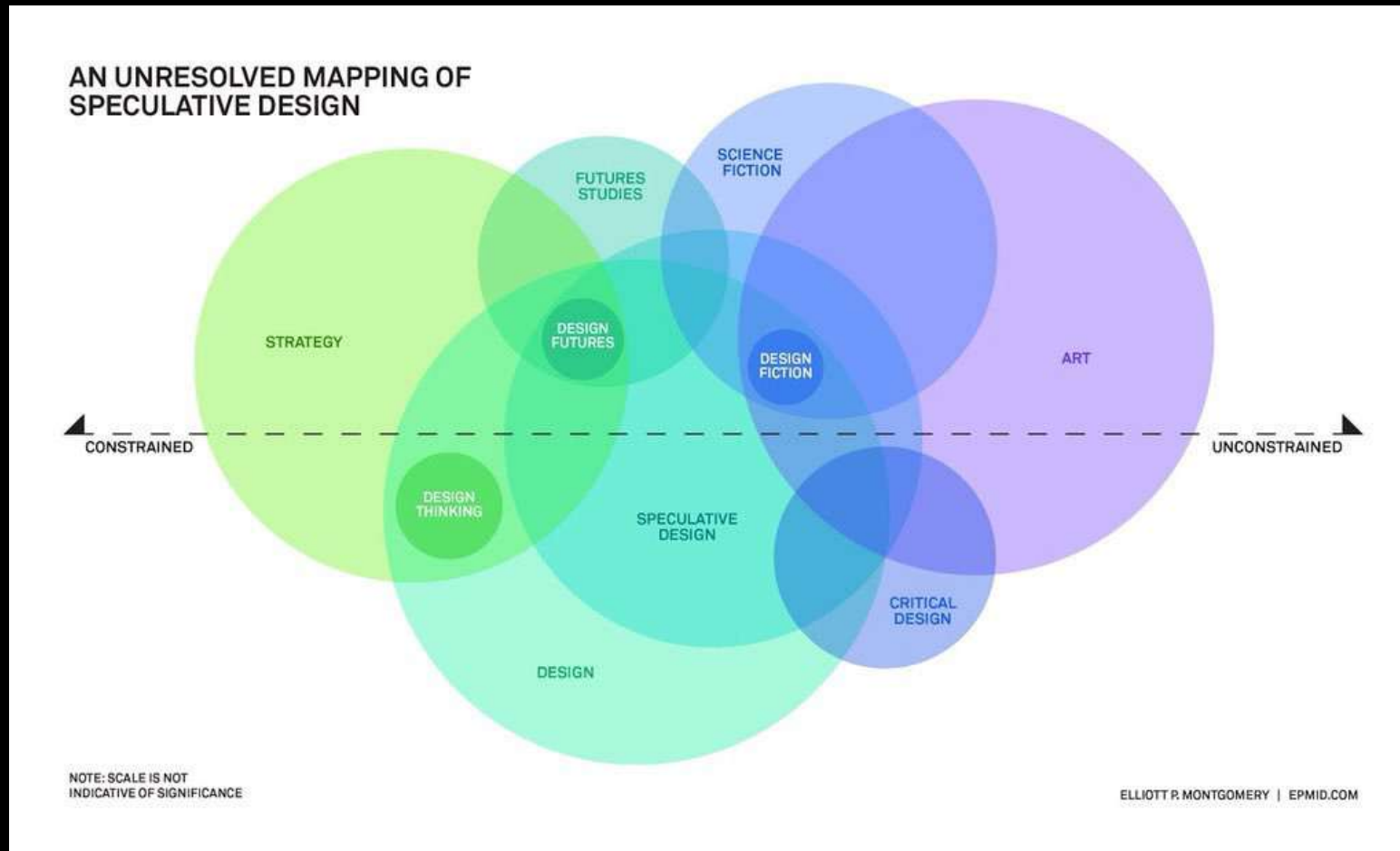
Moving design 'upstream' – to not simply package technology at the end of the technological journey but to impact and influence that journey from its genesis.



Giovanni M Troiano, Matthew Wood, Mustafa Feyyaz Sonbudak, Riddhi Chandan Padte, and Casper Harteveld. 2021. "Are We Now Post-COVID?": Exploring Post-COVID Futures Through a Gamified Story Completion Method. In Proceedings of the 2021 ACM Designing Interactive Systems Conference (DIS '21). ACM, New York, NY, USA, 48–63.  
<https://doi.org/10.1145/3461778.3462069>



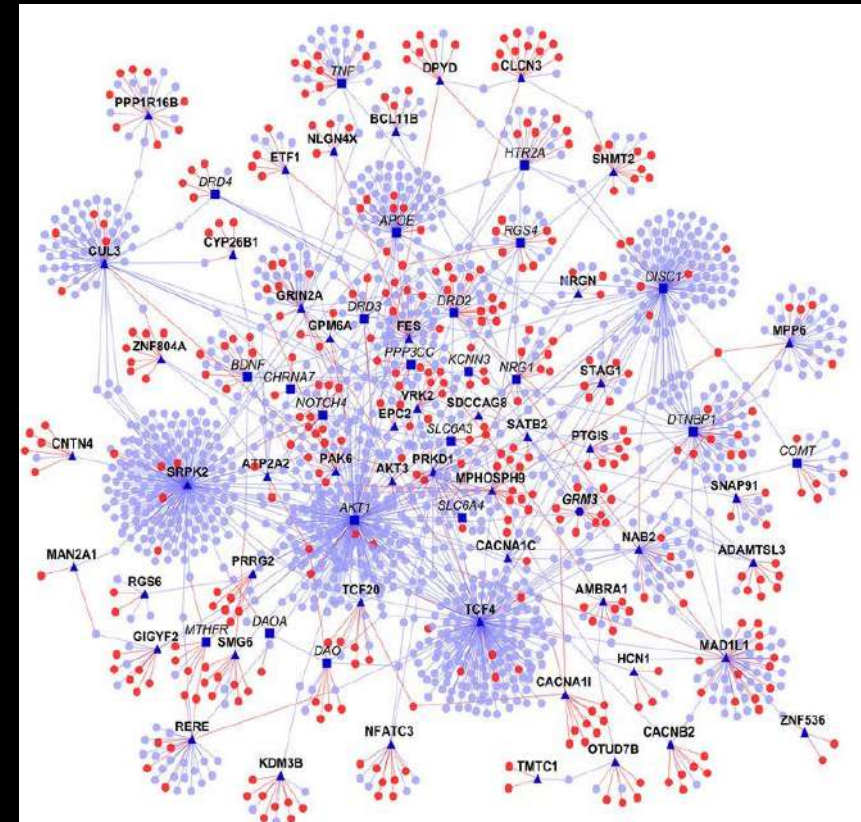
# Speculative Design and its context



# Complexity & systemic thinking in hyper-connected society



<https://humanparts.medium.com/making-sense-of-complexity-ee78755d56b9>



Schizophrenia Protein-Protein Interactome

ADD TO THIS PICTURE (INTELLIGENT) INTERNET OF THINGS!

# Design Unbound. Designing for emergence in a 'white water world'.

(1) Designing for Emergence & (2) Ecologies of Change

Design Unbound. Designing for Emergence in a White Water World.

Ann Pendleton-Jullian and John Seely Brown, MIT Press 2018

<https://www.desunbound.com/>  
<https://www.youtube.com/watch?v=-U8h4wNBfCO>  
<https://www.youtube.com/watch?v=tFPvK1mO6Sg>  
<https://www.youtube.com/watch?v=Lto8szGvPfM>  
[https://www.desunbound.com/assets/DesUnbound\\_chapter\\_8.pdf](https://www.desunbound.com/assets/DesUnbound_chapter_8.pdf)



Richard Buchanan (1992) Wicked Problems in Design Thinking. Design Issues, Vol. 8, No. 2, pp. 5-21. The MIT Press  
<http://www.jstor.org/stable/1511637>.

# VALUE-BASED HUMAN-CENTRIC DESIGN

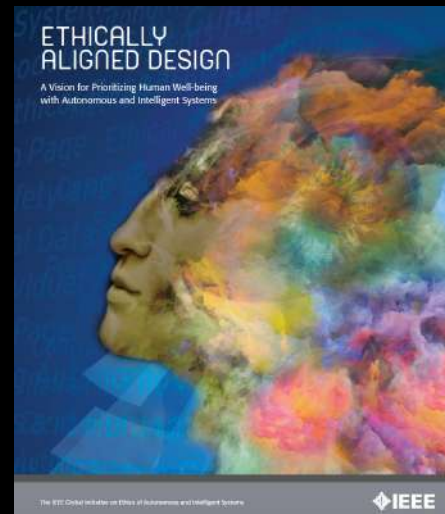
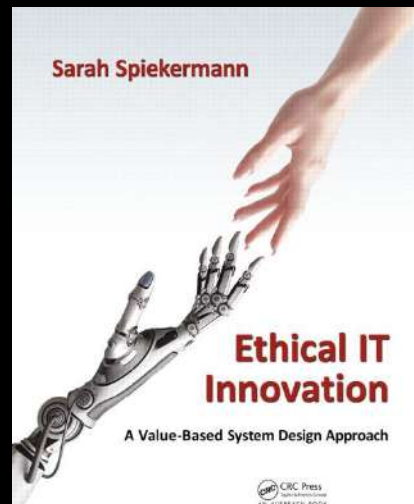
## Values

Values serve as a guide to action and knowledge.

They are relevant to all aspects of scientific and engineering practice, including discovery, analysis, and application.



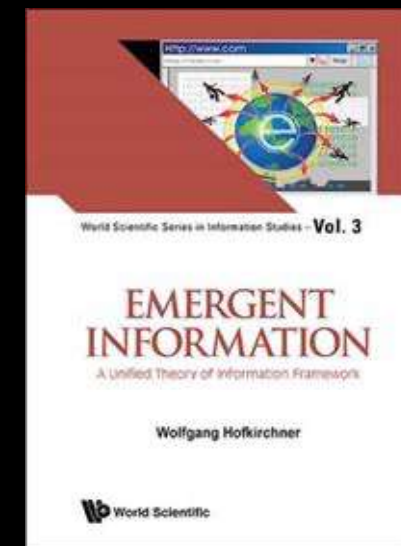
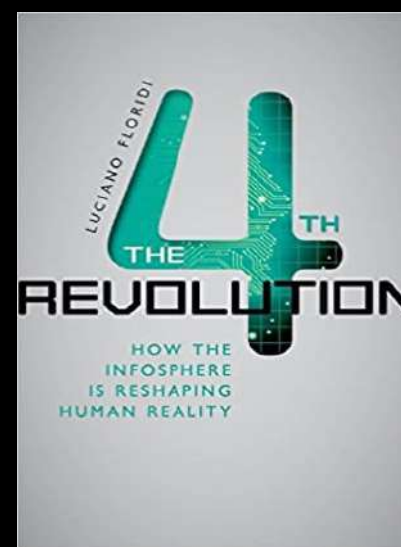
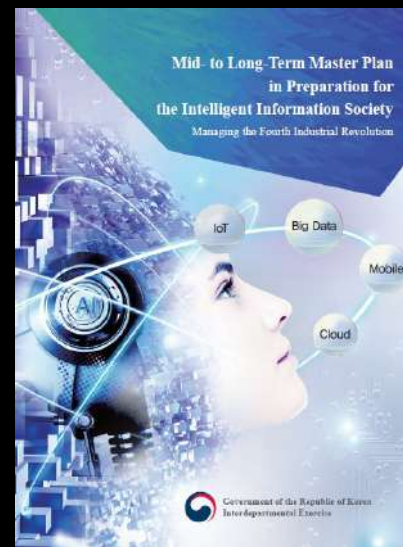
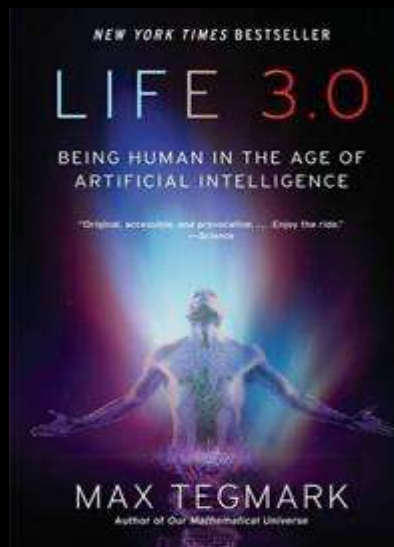
# A VALUE-BASED DESIGN APPROACH



One question we can ask is: How much time can we afford to spend on the “ideation phase” before starting to actually build technology?

Andrew Ng points out for a startup it is more profitable to identify which technology can be built, and then go and build it, instead of spending a lot of time thinking about all possible alternatives: <https://www.youtube.com/watch?v=5p248yoa3oE> (29:08)

# Human-centered future intelligent society



"In the Fourth Industrial Revolution, the convergence of artificial intelligence, robot technology, big data and software disrupts fields such as labor, welfare, employment, education and defense. This has sparked revolutionary change across society."

Wikipedia, [https://en.wikipedia.org/wiki/Intelligent\\_information\\_society](https://en.wikipedia.org/wiki/Intelligent_information_society)

# Humanism - Dictionary definition

Humanism /'hju:mənɪz(ə)m/ *noun*

1.a rationalist outlook or system of thought attaching prime importance to human rather than divine or supernatural matters.

- a Renaissance cultural movement which turned away from medieval scholasticism and revived interest in ancient Greek and Roman thought.
- a system of thought criticized as being centred on the notion of the rational, autonomous self and ignoring the conditioned nature of the individual.

Oxford dictionary

# Humanism and Nature

Humanism, as a philosophical and ethical stance, has a growing and increasingly important relationship with the environment and nature, particularly in the context of environmental humanism.

- Respect for Nature and Interdependence
- Ethics of Sustainability
- Environmental Responsibility as Part of Human Flourishing
- Promotion of Science and Evidence-Based Solutions
- Intrinsic Value of Nature
- Humanism and Climate Change
- A Global, Inclusive Perspective



# The Digital Humanism Initiative

The Digital Humanism Initiative is an international collaboration seeking to build a community of scholars, policy makers, and industrial players who are focused on ensuring that technology development remains centered on human interests.

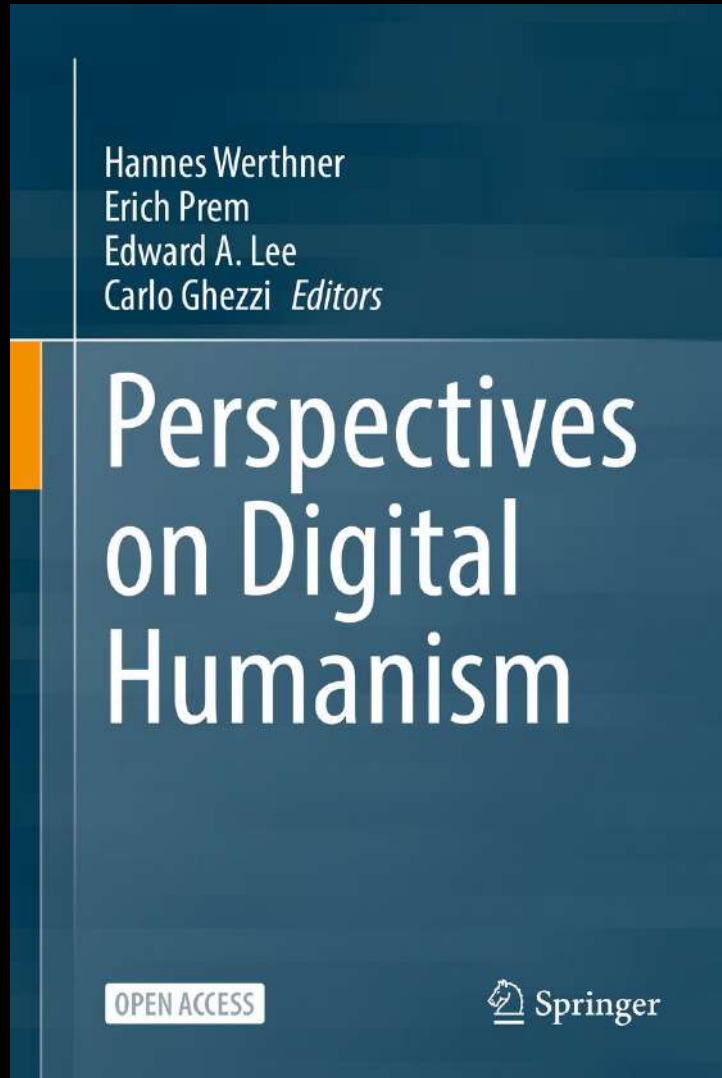
- Digital humanism is a global, international issue. Humankind is at the center.
- The approach: scientific, transdisciplinary, interdisciplinary, multidisciplinary, in the tradition of the Enlightenment.
- **People are the central focus**, as individuals and societies. [this is not in conflict with environment and animal rights!]\*Human flourishing is fundamentally based on human connections with nature
- Technology is for people and not the other way around.
- Building a just and democratic society with humans at the center of technological progress.

<https://dighum.ec.tuwien.ac.at/> Digital Humanism movement web page @ TUW – Technical University in Vienna

E. Prem, L. Hardman, H. Werthner, P. Timmers (eds.). Research, innovation, and education roadmap for digital humanism. The Digital Humanism Initiative. Vienna, 2022. <https://dighum.ec.tuwien.ac.at/>

\*Mark Coeckelbergh (2024) What is Digital Humanism? Journal of Responsible Technology 17 100073

# Perspectives on Digital Humanism – Open Access

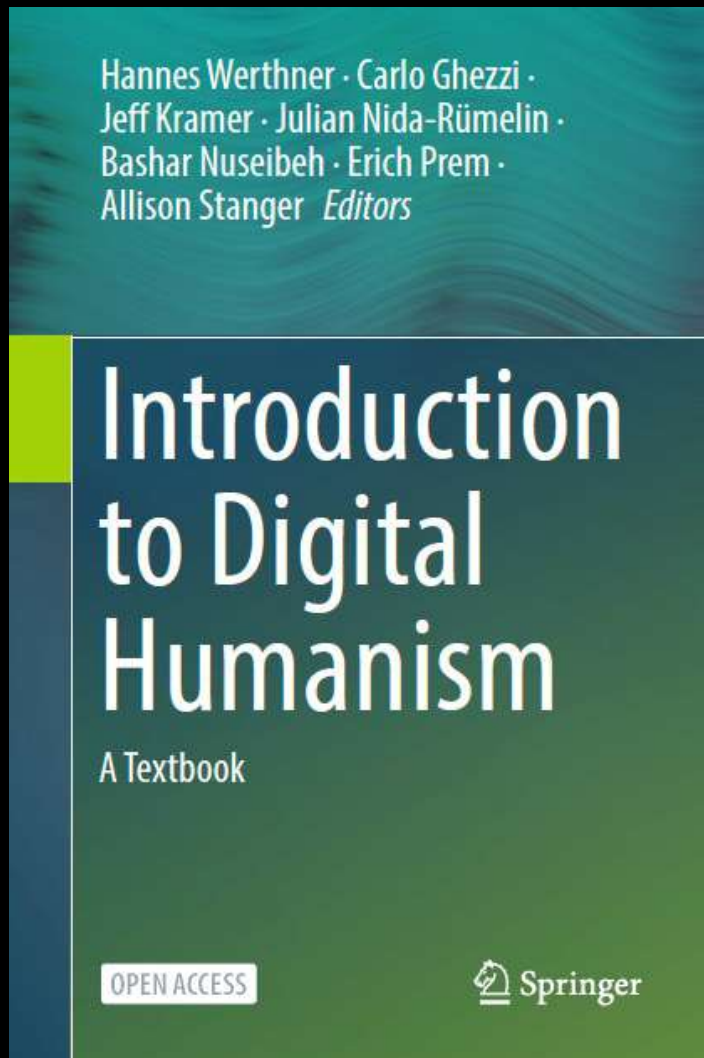


Hannes Werthner, Erich Prem, Edward A. Lee, and Carlo Ghezzi (eds): **Perspectives on Digital Humanism**, Springer, 2022.

<https://link.springer.com/book/10.1007/978-3-030-86144-5>

# Introduction to Digital Humanism – A Textbook

Open Access



Hannes Werthner, Carlo Ghezzi, Jeff Kramer, Julian Nida-Rümelin, Bashar Nuseibeh, Erich Prem, and Allison Stanger (eds): **Introduction to Digital Humanism**, Springer, 2024.

<https://link.springer.com/book/10.1007/978-3-030-86144-5>

# Digital Humanism Lecture Series

<https://dighum.ec.tuwien.ac.at/news-events/>

<https://www.youtube.com/@DigitalHumanism> Youtube channel  
(Stuart Russel, Gary Marcus, Edward Lee, Deborah G. Johnson, Julian Nida-Rümelin,...)

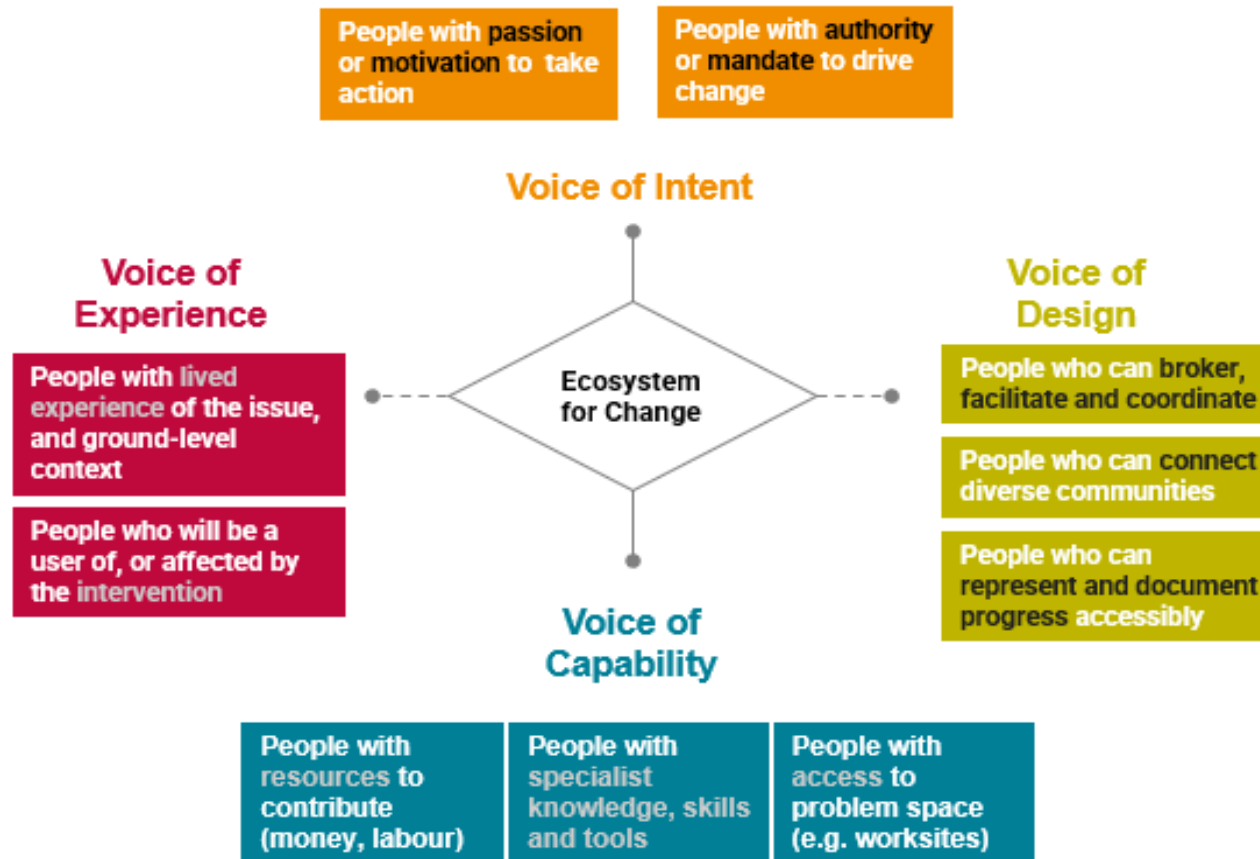
## Digital Humanism Manifesto

**"Today, we experience the co-evolution of technology and humankind.**  
The flood of data, algorithms, and computational power is disrupting the very fabric of society by changing human interactions, societal institutions, economies, and political structures.  
Science and the humanities are not exempt. This disruption simultaneously creates and threatens jobs, produces and destroys wealth, and improves and damages our ecology. It shifts power structures, thereby blurring the human and the machine."

<https://dighum.ec.tuwien.ac.at/dighum-manifesto/>

# Viable Initiatives in a Hyperconnected, Dynamic, Emergent World

Who do we need to bring together to create viable initiatives?



How do we connect people who want to do something, with people who can help them do it, while staying grounded in real-world need and context to ensure it works?

# UNESCO Chair on Digital Humanism

Peter Knees Chair and Julia Neidhardt Co-Chair

The screenshot shows a webpage from TU Wien Informatics. At the top left is the TU WIEN Informatics logo. Below it is a horizontal line. A dark grey box contains the text 'DIGITAL HUMANISM'. The main title is 'Inauguration of the UNESCO Chair on Digital Humanism' in large, bold, black letters. Below the title is a small box with '2023-05-15 EVENT'. The text below reads: 'TU Wien Informatics launches the first UNESCO Chair on Digital Humanism to address the ethical, societal, and political challenges of digital technology.' Below this is a video player with a purple background and a white wireframe head. The video player has a red play button and a 'Titta på YouTube' button. To the right of the video player is a grey box with the date 'May 15<sup>th</sup> 2023' and the time '17:00 - 19:00 CEST / Add to calendar'. Below the date box is the location: 'TU Wien, Campus Getreidemarkt, TUthesky, 1060 Vienna, Getreidemarkt 9, Bauteil BA (Hoftrakt), 11. Stock, Raum BA11B07'. The UNESCO logo is visible in the bottom right corner of the video player area.

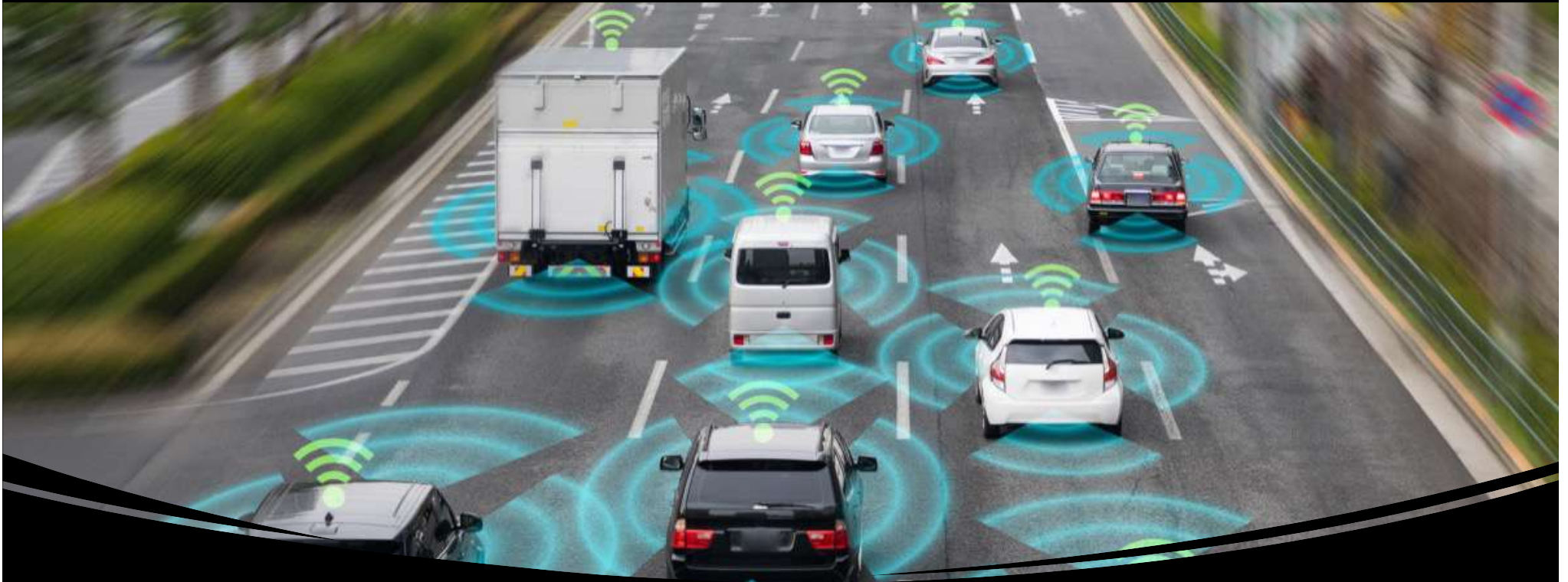
“UNESCO uses education, science, culture, communication and information to foster mutual understanding and respect for our planet.”

CAIML - Center for Artificial Intelligence and Machine Learning. <https://www.tuwien.at/caiml/>

<https://informatics.tuwien.ac.at/stories/2383>

UNESCO - the United Nations Educational, Scientific and Cultural Organization.

# Case study - Autonomous Cars Ethics



Autonomous cars  
As a special case of intelligent  
emerging technology

Book chapter:  
"Steps Towards Real-world Ethics for Self-driving Cars: Beyond the Trolley  
Problem".

Holstein, T., Dodig-Crnkovic, G., & Pelliccione, P. (2021). In Steven John Thompson  
(Ed.), *Machine Law, Ethics, and Morality in the Age of Artificial Intelligence*. IGI  
Global

Picture: <https://www.aarete.com/insights/what-is-the-business-case-for-autonomous-vehicles-in-the-supply-chain/>

# Safety

## Challenges

- Hardware and software adequacy
- Vulnerabilities of machine-learning algorithms
- Control of trade-offs between safety and other factors (like economic) in the design, manufacturing and operation
- Possibility of intervention in case of major failure of the system and graceful degradation
- Systemic solutions to guarantee safety in organizations (regulations, authorities, safety culture)

## Approaches

- Setting safety as the first priority
- Learning from the history of automation
- Learning from experience of current use
- Specification of how a system will behave in cases when autonomous operation is disabled (safe mode)
- Preparedness for handling “loss of control” situations- autonomous systems running amok
- Regulations, guidelines, standards being developed as the technology develops



# Security

## Challenges

- Minimal necessary security requirements for deployment of the system
- Security in the context and connections
- Deployment of software updates
- Storing and using received and generated data in a secure way

## Approaches

- Technical solutions to guarantee minimum security under all foreseeable circumstances
- Anticipation and prevention of the worst-case scenarios
- Accessibility of data, even in the case of accidents, learning from experience

# Non- maleficence & Beneficence

## Challenges

- Risk of technology causing harm, physical, cognitive, psychological, social, etc.
- Disruptive changes in the labor market
- Transformation of related businesses, markets, and business models (manufacturers, insurance, etc.)
- Loss of human skills
- Loss of autonomy

## Approaches

- Partly covered by technical solutions, but interdisciplinary approaches are needed
- Preparation of strategic solutions for people losing jobs
- Learning from historic parallels to industrialization and automatization

# Responsibility and Accountability

## Challenges

- Assignment and distribution of responsibility and accountability as some of central regulative mechanisms for the development of new technology

## Approaches

- The Accountability, Responsibility, and Transparency (ART) principle (Virginia Dignum) based on a Design for Values approach that includes human values and ethical principles in the design processes

# Stakeholders Interests

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Humans in the loop

Freedom of choice

To what extent will the user be in control?

Will the AI do, what I want it to do?

Implementation of restrictions

Loss of jobs compensation

Impacts on society as a whole

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# Social Trust

## Challenges

- Establishing trust between humans and robots as well as within the social system involving robots

## Approaches

- Further research on how to implement trust across multiple systems
- Provision of trusted connections between components as well as external services



# Value-based Ethical Guidelines for Self-Driving Cars

Tobias Holstein<sup>1</sup>, Gordana Dodig-Crnkovic<sup>1,2</sup>, Patrizio Pelliccione<sup>2,3</sup>

<sup>1</sup>Mälardalen University, Västerås, Sweden,

<sup>2</sup>Chalmers University of Technology | University of Gothenburg, Gothenburg, Sweden,

<sup>3</sup>University of L'Aquila, L'Aquila, Italy

Ethical and social aspects of the emerging technology of self-driving cars can best be addressed through an applied engineering ethical approach.

However, those issues are typically being presented in terms of an idealized unsolvable decision-making problem, the so-called Trolley Problem, that asks how to prioritize killing people in the case of collision.

Instead, we propose that ethical analysis should focus on the study of ethics of complex real-world engineering focused on how not to kill anybody. As software plays a crucial role in the control of self-driving cars, software engineering solutions should handle actual ethical and social considerations.

We present practical social and ethical challenges that must be met in the ecology of the socio-technological system of self-driving cars which implies novel expectations for software engineering in the automotive industry.



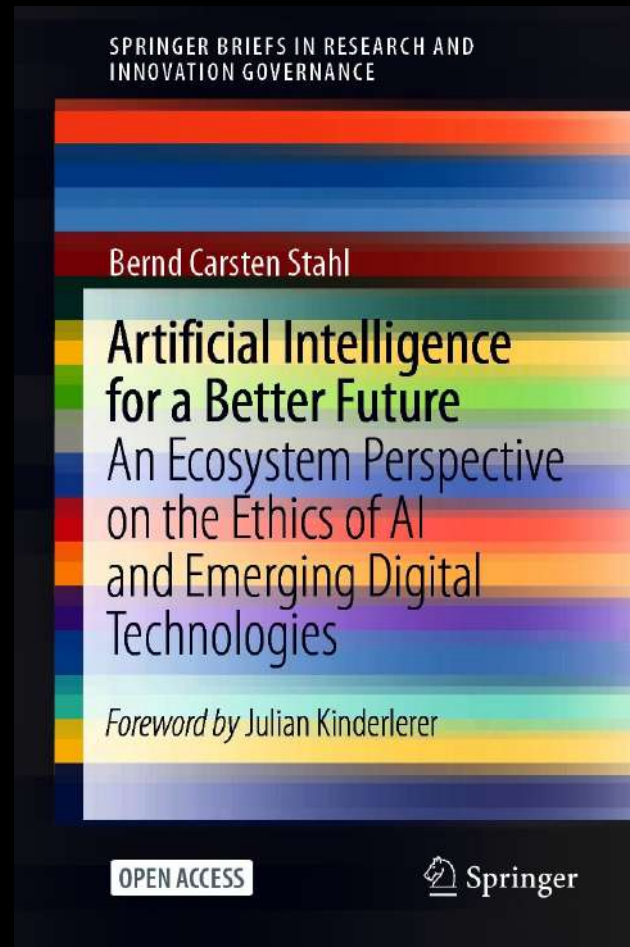
## Ethics of Self-Driving Cars

Presented at major SE conference ICSE2020 as poster

Extended version in a book chapter:

Holstein, T., Dodig-Crnkovic, G., & Pelliccione, P. (2021). Steps Towards Real-world Ethics for Self-driving Cars: Beyond the Trolley Problem. In Steven John Thompson (Ed.), *Machine Law, Ethics, and Morality in the Age of Artificial Intelligence*. IGI Global

# Our Future with AI



## AI FOR A BETTER FUTURE

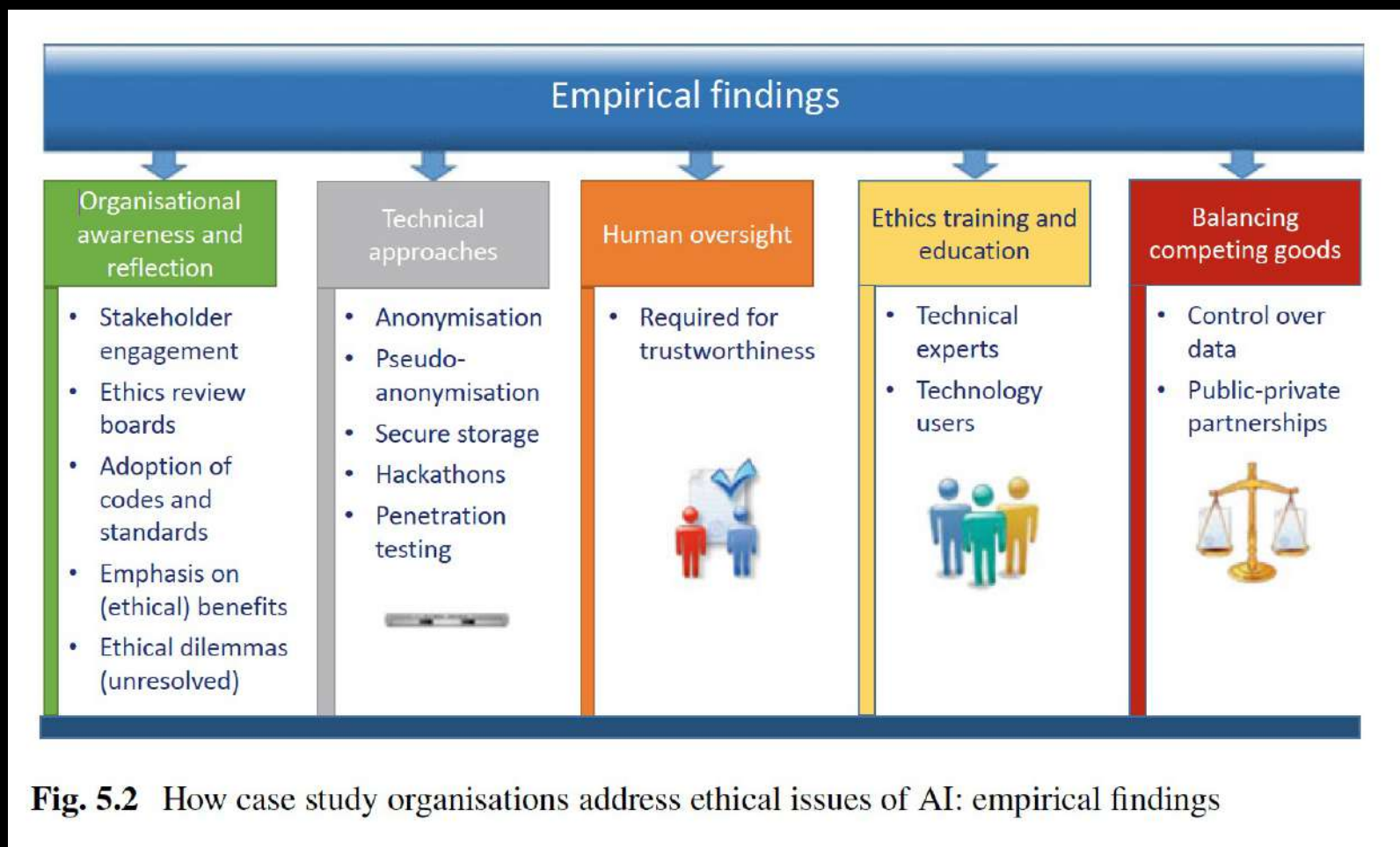
An Ecosystem Perspective  
on the Ethics of AI  
and Emerging Digital Technologies

Bernd Carsten Stahl

<https://link.springer.com/book/10.1007/978-3-030-69978-9> OPEN ACCESS



# Organizational Ethical Issues of AI



**Fig. 5.2** How case study organisations address ethical issues of AI: empirical findings

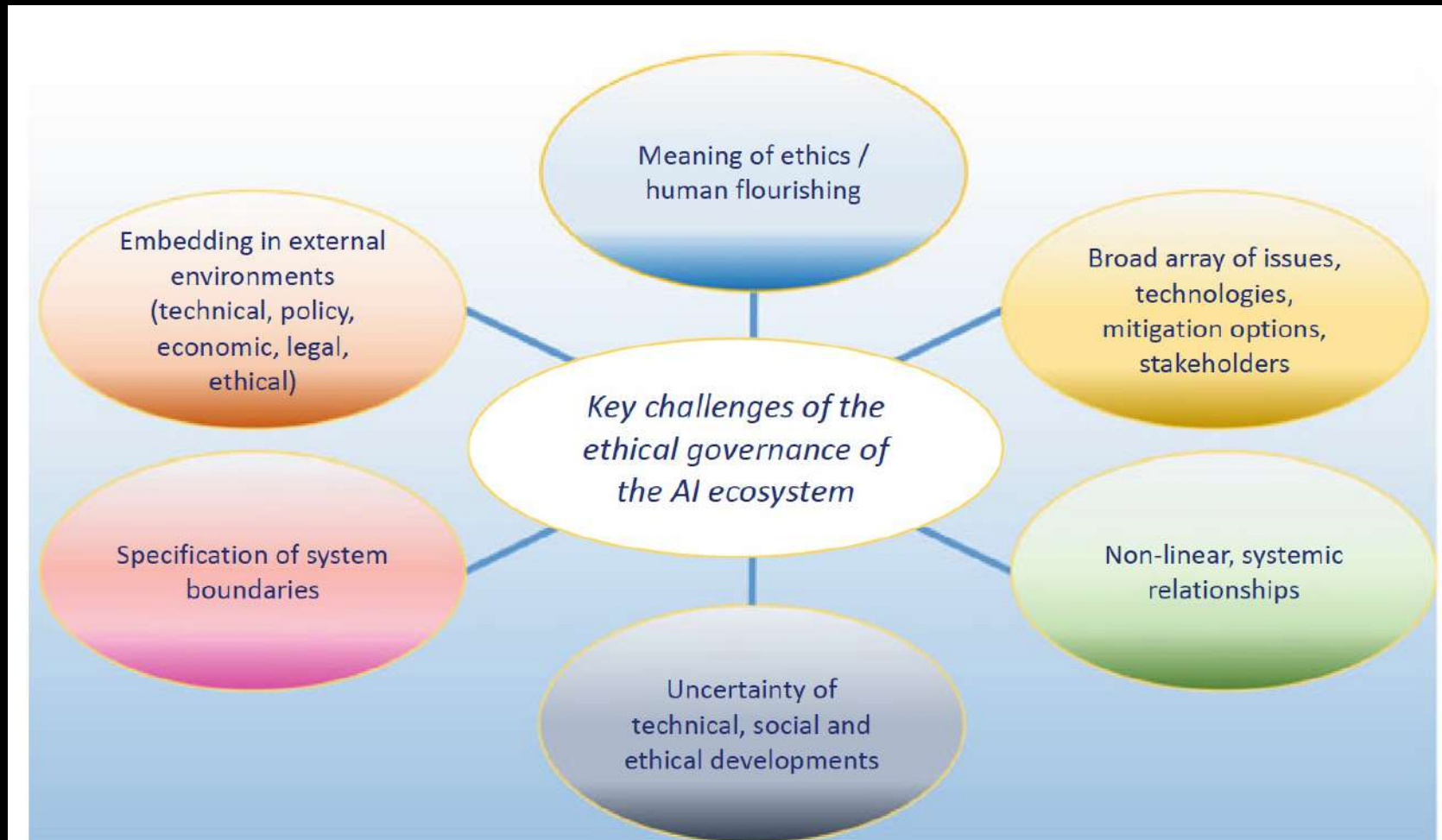
Bernd Carsten Stahl (2021) Artificial Intelligence for a Better Future, An Ecosystem Perspective on the Ethics of AI and Emerging Digital Technologies <https://link.springer.com/book/10.1007%2F978-3-030-69978-9>

# Overview of AI stakeholders



Bernd Carsten Stahl (2021) Artificial Intelligence for a Better Future, <https://link.springer.com/book/10.1007%2F978-3-030-69978-9>

# Key Challenges of Ethical Governance of AI

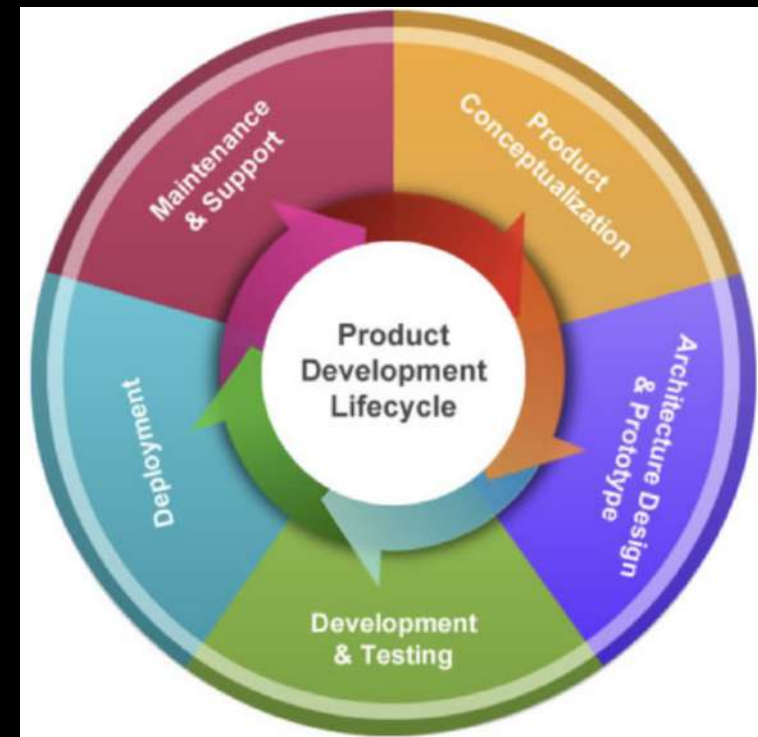


**Fig. 7.1** Key challenges of ethical governance of AI ecosystems

# Practical Use of the Proposed Ethical Program for Intelligent Emergent Technologies - Importance of Transdisciplinarity and Transversal Knowledge

Ethical requirements must be fulfilled in all phases in the life-cycle of technology, in the context of:

- Conceptualization/Design/Prototyping/  
Construction/Development/Testing/Production
- Deployment/Application/
- Maintenance/Support
- Oversight/Regulation



Holstein, T., Dodig-Crnkovic, G., & Pelliccione, P. (2021). In Steven John Thompson (Ed.), *Machine Law, Ethics, and Morality in the Age of Artificial Intelligence*. IGI Global

# Challenges for Emergent Technologies

Legislation	Global framework	Guidelines	Implementation
Keeping legislation up-to-date with current level of automated driving, and emergence of self-driving cars	Creating and defining global legislation frameworks for the implementation of interoperable and development of increasingly automated vehicles	Defining the guidelines that will be adopted by society for building self-driving cars	Including ethical guidelines in design and development processes

Holstein, T., Dodig-Crnkovic, G., & Pelliccione, P. (2021). In Steven John Thompson (Ed.), *Machine Law, Ethics, and Morality in the Age of Artificial Intelligence*. IGI Global

# Building Ethical Technology in an Ethical Way

Work on the shared vision of emergent technologies.  
Anticipation and consideration of uncertainties/Speculative design

A system-level approach involving the entire software-hardware system as well as human stakeholders, with organizational, and social factors.

Multi-criteria decisions. Multidisciplinary approach.

Learning from experience from the whole life cycle of technology.

# Ethical Lessons of Artificial Intelligence

**Responsibility in AI Development:** recognizing the responsibility of developers and engineers to create AI systems that are not only effective but also fair, transparent, and non-discriminatory.

**Impact on Society:** There are lessons to be learned regarding the societal impact of AI, such as the potential for job displacement, privacy concerns, and changes in social dynamics.

**Bias and Fairness:** AI can inadvertently perpetuate or amplify existing biases if not carefully designed and monitored. Understanding and addressing these issues is a crucial ethical lesson.

**Responsibility in AI Development:** recognizing the responsibility of developers and engineers to create AI systems that are not only effective but also fair, transparent, and non-discriminatory.

**Transparency and Explainability:** As AI systems become more complex, ensuring that they are transparent, and their decisions can be explained and understood by humans is an important ethical consideration.

**Accountability:** Establishing clear lines of accountability for AI's decisions and actions, particularly when they lead to harm or injustice, is an ethical challenge that must be addressed.

**Safety and Security:** Ensuring that AI systems are safe from malicious uses and are secure against potential breaches is an ongoing ethical concern.

**Regulation and Governance:** Determining the appropriate level of regulation and the governance structures needed to oversee AI development and implementation is an essential ethical lesson.

**Benevolence and Nonmaleficence:** AI should be designed and used in ways that benefit people and society at large while avoiding harm, reflecting these core ethical principles.

# Wrap-up

The main topics we visited during this talk

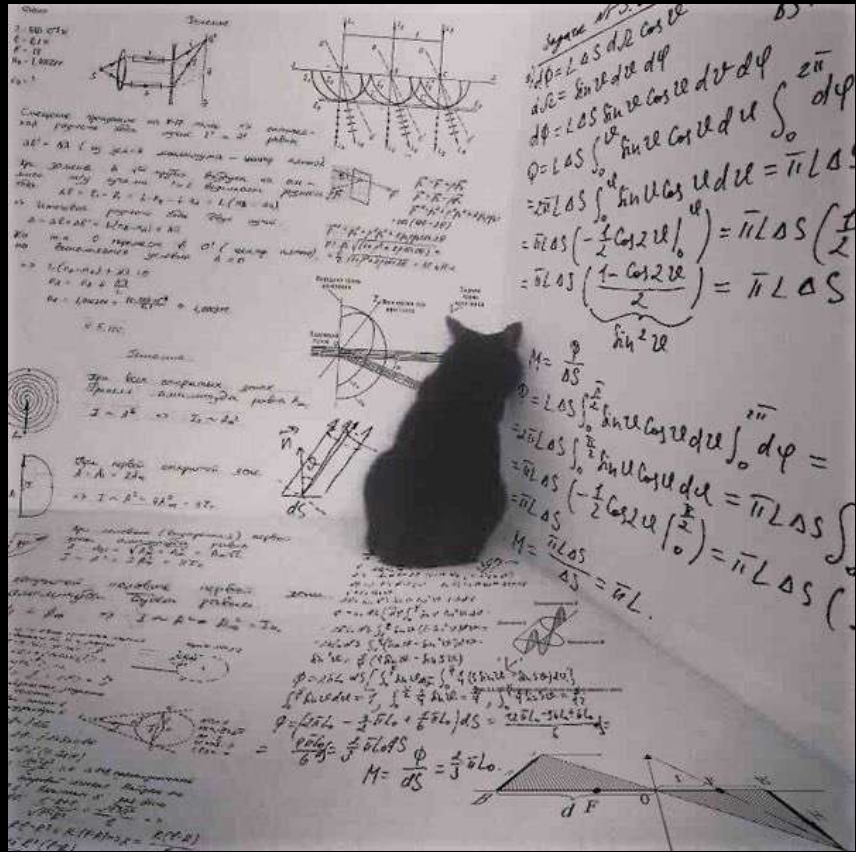
- Navigating Possible Futures: Speculative Design
- A White Water World & Emergence in Ecologies of Change
- Value-based Human-centric Design
- Digital Humanism
- Case Study: Ethics of Autonomous Cars



As AI technology becomes more and more powerful, the old wisdom applies:  
"With great power comes great responsibility."

The perspective of Digital Humanism was presented as a way of approaching the contemporary white-water world, driven by the prospect of a more humane and inclusive future based on care for humans and our planet. With human rights, democracy, inclusion, diversity, care for other living beings and the environment.





Q & A TIME!

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